

# El Buen Samaritano

## Strategic Plan

July 1, 2020- September 30, 2023



## **Vision**

A community where everyone feels welcome, enjoys a sense of belonging and has a full opportunity to strengthen our community and reach their highest potential.

## **Mission**

El Buen Samaritano, an outreach ministry of the Episcopal Diocese of Texas serving the Latino community of Central Texas, is committed to recognizing the dignity of all by ensuring access to healthcare, education and essential needs that lead to healthy, productive and secure lives.

# Guiding Principles

For more than 30 years, El Buen has been a trusted community partner serving and addressing the physical, social, spiritual, and emotional wellbeing of Latinos. As a mission of the Episcopal Diocese, we embody our values to love our neighbors by playing a vital role in partnership with others to improve health access, health outcomes, economic stability, and academic attainment with and for Latinos.

During our current period of organizational transformation and as we operate in a climate of instability and uncertainty, we are committed to a culture of learning, of deepening accountability and collaborative practices that disrupt the status quo and create systems that amplify the success of our community. The challenges are many and these too bring opportunities to serve. We are optimistic about seizing the moment and advancing our efforts to build healthy, resilient, and vibrant communities. To this end, over the next three years, we will transform ourselves and our community by:

- 1) Being a bridge to resources and opportunities that lead to healthy, productive, and secure lives.  
*We believe that access to quality education, health, spiritual connections, and economic opportunities nurtures our neighbors' dreams to reach their highest potential.*
- 2) Advancing equity and policies that recognize the dignity of all and reinforce social and economic prosperity and generational success.  
*We believe that we are co-creators with community in the advancement of policies and strategies that are necessary for parity and mutual prosperity.*
- 3) Leading system-level transformation through a social justice framework that dismantles inequalities experienced by Latinos.  
*We believe in collaborative inclusive leadership that promotes equity, community inclusion, and accountability to transform systems and policies that disproportionately impede Latinos' access to education, health, and economic opportunities.*
- 4) Holding ourselves accountable to community and future generations  
*We believe that God calls us to steward assets and relationships for significant impact; to be trustworthy, compassionate, and courageous in advancing transformation; and to invite and prepare the next generation to share in leadership.*

# Strategic Goals

To accomplish this, over the life of the strategic plan, El Buen will:



## Data and Evaluation

Measure and critically examine impact at the individual, organizational and systems levels using meaningful data and information management systems to improve and inform our practice, policies, and service delivery.



## Sustainability

Develop the financial and leadership resources to fulfill our organizational vision.



## Programs

Provide culturally responsive programs and services that elevate economic and educational opportunities and access to health in the Latino community.



## Organizational Infrastructure and Capacity

Reinforce our organizational infrastructure and capacity by investing in administrative, programmatic, governance, and technological resources that support our mission.



## Marketing and Communications

Communicate clearly and transparently with funders, partners, and the families we serve as we work to encourage action based on their trust in our value, contributions, and impact.



## Systems Leadership & Collaboration

Leverage cross-sector partnerships through collaborations that advance equity and access to health, social, spiritual, educational, and economic resources.